



CORPORATE MANDARIN CHINESE TRAINING

A professional Chinese language solution for your business.



ABOUT US

CHINESE FOR PROFESSIONALS is a professional provider of Mandarin Chinese training in Australia. We have extensive experience in providing Mandarin language training to clients ranging from private individuals to international companies in the public and private sectors. We understand the quality and professionalism demanded by companies and individuals.

Our approach offers off-site and on-site cross-cultural corporate language programs for companies and individuals who need to acquire specific language skills, become proficient in Chinese in a short period of time, as well as gain an understanding of Chinese business culture and etiquette.

Our mission is to strengthen the workforce of your business, and to ensure that employees are performing their best.

WHY MANDARIN?

China is currently one of the world's largest economies. As China is now one of Australia's major trading partners, it is becoming increasingly important for Australian businesses to have an understanding of basic Mandarin.

Based on research, Mandarin is not only the most spoken language in the world, but it has been voted as 'the most useful business language after English' by various sources, including the 'Financial Times'. Currently, Mandarin is spoken by over a billion people, about one-fifth of the global population.

China's culture and business practices differ from Australia's. Fundamentally, language skills are critical to building relationships and helping business succeed in rapidly growing markets and segments at home and abroad. As you start to expand your business in China, understanding Chinese business etiquette and local customs are important to your success. An in-depth knowledge of Chinese language bridges the cultural gap between East and West, supporting successful international partnerships.

-BUSINESS-



THE ADVANTAGES OF SPEAKING MANDARIN

- 1 Building trust by making the effort to have even a basic conversation in Mandarin.
- 2 Conduct business with your Chinese clients more efficiently.
- 3 Helping companies deliver consistent and positive experiences to create a loyal, profitable customer base.
- 4 More opportunities to communicate with foreign businesses/clients.
(Most clients prefer speaking in their own language when doing business.)
- 5 Impress your clients by conducting business in their language.
- 6 Understand your clients' culture better.

INTRODUCTION TO CORPORATE MANDARIN TRAINING

The benefits to your company of having employees who are knowledgeable in your company's affairs and are also able to converse in the Chinese language whether at a basic, intermediate or advanced level is invaluable to the business relationships that you may be trying to develop with Chinese clients.

It is always better to have an employee that knows and understands your business representing you than an interpreter or translator. The first hand information that they will know will make communication easier with foreign clients and once we provide them with the necessary vocabulary, they will be able to communicate with Chinese clients more effectively and build rapport quickly.

In our experience, companies that invest in employee language-training programs generally see improvements in employee productivity and business performance across some key business areas: market expansion, customer service, workforce development and productivity and collaboration.

Language training providing them with opportunities for personal and professional growth, and equipping them with the language skills required to compete successfully in the global economy.



TRAINING COURSE DESIGN

This program is tailored to the needs of employees, executives, business consultants, government officials, and independents for learning Chinese language and communication training as well as understanding Chinese culture.

Our team curriculum designers can build customized Chinese language program to achieve specific learning outcomes- from vocabulary unique to your organization, and culture. The content is designed to prepare your employees quickly and ensure that their skills are up-to-date with the latest jargon, relevant to your business environment, and can be used practically in commercial settings.

TRAINING METHODOLOGY

Our program engages learners by systematically developing fundamental language skills through a predefined sequence and method. This solution enables learners with limited or no exposure to their new language to build toward conversational proficiency.

Motivate your employees, strengthen your workforce, improve your customer service with CHINESE FOR PROFESSIONALS.

Let us know your company's requirements and our corporate training manager will arrange an interview and teaching demonstration at your convenience.



FOR MORE INFORMATION CONTACT US

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